

**TUESDAY | APRIL 30** 

**NEW Kick-Off Party** 



### **WEDNESDAY | MAY 1**

**B.A.I.L. Team Selection** 

**Capital Readiness Check** 

**Streamlining Your Business Systems** 

**Meet With a Banker** 

**Pivot Strategies for Entrepreneurs** 

**Crafting Your Pitch Deck** 



### WEDNESDAY | MAY 1 | AMAZON

**How To Start Selling on Amazon's Store** 

A Deep Dive Into Advertising

**Seller Panel** 

**Networking and Lunch** 

**Titans One Community** 

**Resource Room** 



#### THURSDAY | MAY 2

**Personal Branding** 

Pitching Yourself to the Media

**Getting Government Contracts** 

**DIY Product Photography** 

**How To Do Better Networking** 

**Building Strategic Partnerships** 

Breaking Barriers: Equipping Minority Businesses for Success with NFL, NHL, MNAA, and Music City Center



### **THURSDAY | MAY 2**

**NEW Closing Party**